VIDA ICT SOLUTIONS

MVP Scope Worksheet

Decide what ships first, what waits, and what never gets built

The question this answers

Most first products fail from scope, not from skill. This worksheet forces a single decision per feature: ship in v1, defer to v2, or delete. It takes about an hour with your whole founding team in the room, and it prevents the most expensive argument you will otherwise have in month four.

Step 1 • The one-sentence promise

Write the single sentence a customer would say after a good first experience: "I can ___ without ___." If you cannot write one sentence, you do not have an MVP yet, you have a wishlist.

Everything below is measured against that sentence. Anything that does not serve it is a v2 candidate at best.

Step 2 • List every feature you can think of

Brainstorm for fifteen minutes without judging. Capture everything anyone mentions, including your own favourites. Expect 30 to 60 items.

Step 3 • Score each item out of three

- Promise: does a first-time user need this to get the core value? (0 = no, 1 = helps, 2 =
- essential)
- Proof: does this help you learn whether the business works? (0 = no, 1 = indirectly, 2 =
- directly)
- Cost: how expensive is it relative to the rest? (2 = cheap, 1 = medium, 0 = heavy)

Add the three numbers. Items scoring 5?6 go in v1. Items scoring 3?4 go to v2. Items scoring 0?2 get deleted or revisited after launch.

Step 4 • The cut that hurts

Your v1 list should now have between four and eight items. If it has more, remove the lowest-scoring one and ask: does the promise still hold? Keep removing until it stops holding, then put the last item back.

Write down what you cut and why, with a date to revisit. An explicit cut list stops the same argument returning every sprint.