AWE JOSEPH MOFIFOLUWA

STARTUP TECHNOLOGY GENERALIST | FULL-STACK DEVELOPER | PRODUCT BUILDER

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PROFESSIONAL PROFILE

Technology generalist and product builder with 9+ years of experience developing web applications, backend systems, APIs, and digital products. Comfortable moving across the early product lifecycle, from understanding a business problem and shaping an MVP to building features, integrating services, deploying software, and supporting users. Strongest in PHP, CodeIgniter, and MySQL, with additional experience across JavaScript, C#, Kotlin, and Flutter integrations. Also brings practical digital marketing and social media management skills to startup teams that need technology and product growth support in one person.

CORE CAPABILITIES

Product and startup delivery: Problem discovery, requirements gathering, MVP planning, feature breakdown, workflow design, prototyping coordination, user onboarding, documentation, and support.

Software and systems: PHP 8, CodeIgniter, MySQL, REST APIs, JavaScript, HTML/CSS, Git/GitHub, payment gateway integration, hosting and deployment; working experience with C#/.NET, Kotlin, and Flutter integrations.

Digital growth: Social media management, content planning, publishing and scheduling, page management, community engagement, campaign coordination, and digital marketing.

EXPERIENCE

AJWORLDTECH | Technology Generalist and Full-Stack Developer | *2014–Present*

- Build and maintain web applications and backend features for education, billing, business, and communication products using PHP, CodeIgniter, and MySQL.
- Develop REST APIs, database structures, user workflows, and integrations for web and mobile-connected applications.
- Contribute across product delivery, including requirements, feature planning, implementation, testing, deployment, troubleshooting, and user support.
- Manage hosting and deployment tasks and work with clients and collaborators to turn operational needs into usable software.
- Apply digital marketing and social media management skills to support product communication, content planning, and audience engagement.

Ebunoluwa International School | ICT and Backend Solutions | *2021–2023*

- Designed and managed a computer-based testing backend used by more than 100 students.
- Supported secure exam processing, server performance, student data management, and reporting workflows.

EXPERIENCE CONTINUED

MTN Nigeria | Marketing Representative | *Jan–Dec 2024*

- Support customer-facing marketing and product communication, building experience in outreach, customer needs, and explaining technology-enabled services.

Independent Development and Open-Source Work | Freelance Developer | *2018–Present*

- Delivered backend-driven applications using PHP and C# for client and independent projects.
- Built APIs supporting mobile applications developed with Flutter and Kotlin and maintained backend-focused GitHub repositories.

SELECTED PRODUCTS AND PROJECTS

CodeChamp — Education technology platform that helps schools deliver coding and STEM learning, with school, teacher, and student workflows.

BillChamp — Billing and business management SaaS for creating invoices and receipts, tracking payments, and managing customer transactions; the platform has processed over ₦43.3 million in invoices.

FreeMeet — Web-based meeting product with room creation and joining, participant controls, messaging, and real-time meeting infrastructure.

EDUCATION AND PROFESSIONAL DEVELOPMENT

- B.Sc. Forestry and Wildlife, University of Ilorin (2014–2019)
- Software Engineer Certificate, ALX (2024)
- Google Android Developer (Kotlin) (2023)
- Professional Diploma in Web Development, Shaw Academy (2020)
- Professional Diploma in Digital Marketing, Shaw Academy (2020)
- Networking Academy Learn-A-Thon, Cisco (2021)

SOCIAL MEDIA AND DIGITAL MARKETING

Social media management, content planning and scheduling, brand page management, community engagement, campaign coordination, and digital marketing. Applied alongside technology and product work to help startups communicate with users and support product visibility.

ADDITIONAL INFORMATION

Languages: English | Location: Lagos, Nigeria | Work preference: Startup, product, full-stack, and technology generalist roles